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FRANKSTON FOOTBALL CLUB

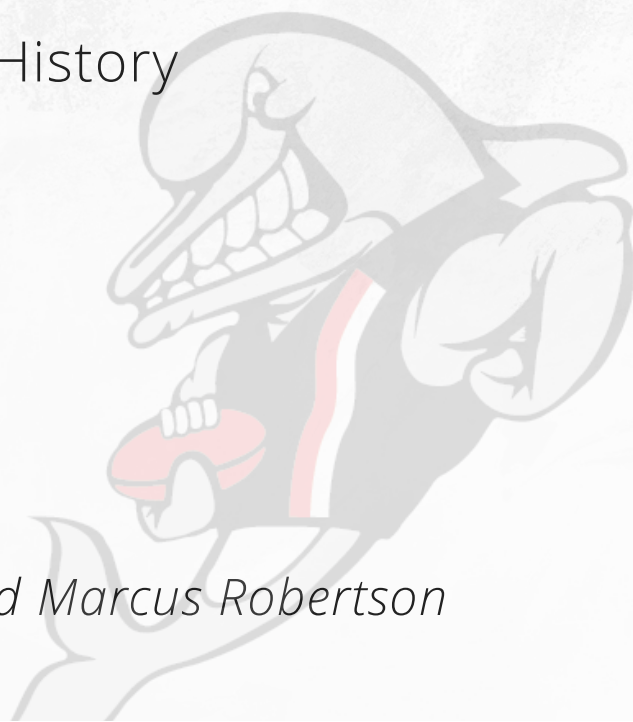
2022 ANNUAL REPORT



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All photography by Jordan Oliva and Marcus Robertson



FFC BOARD



PRESIDENT
DAVID FRIEND



VICE PRESIDENT
PIPPA HANSON



SECRETARY
STEVEN FINOCCHIARO



TREASURER
JAMES VAN BEEK



COMMUNITY
BRAD SYKES



RELATIONSHIPS
DONNA ROOKS



MAJOR PROJECTS
JONATHAN REICHWALD



MARKETING/COMMS
MARC ABLETT



DIVERSITY & INCLUSION
ZANE DIAMOND



COMMERCIAL
STEPHEN BATTY



HEAD OF FOOTBALL
STEVEN ICKE



FUNDRAISING
STEVE POTTS (Outgoing)



DIVERSITY & INCLUSION
JESS JONES (Outgoing)



FFC ADMIN



CEO
ADRIAN LLOYD



FUNCTIONS BY THE BAY
ESTELLA HIGHCAZONY



OPERATIONS
TRENT HUGHES



BOOKKEEPER
COLIN LANE



ADMIN ASSISTANT
SAM WILMOT

AROUND THE CLUB



FFC VOLUNTEERS

FACILITY

John Davis - Maintenance Manager
Bob Hindle - Ground Maintenance
Warwick Jones - All-Rounder
Bob Monk - Grandstand Manager
Lew & Lynn Hindle - Ground Cleaning
Stacey & Jason Nichols - Ground Cleaning
Kate Hervu - Ground Cleaning

MARKETING

Michael Robinson - Timekeeper - Twitter
Sarah Di Paolo - Social Media
Jordan Oliva - Photography
Marcus Robertson - Photography
Emma Barret - Marketing Support
Jarryd Thomas - Digital Media
Trent Kniese - Sports Writer

MATCH STAFF

Tim Beare - Matchday Doorman
Glen Adams - Property Steward
Angela & Paul Mitchell - merchandise



FFC FOOTBALL DEPARTMENT



VFL - HEAD COACH
DANNY RYAN



WOMENS - HEAD COACH
ANTHONY RADINGS

VFL STAFF

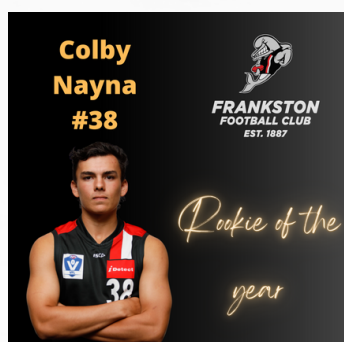
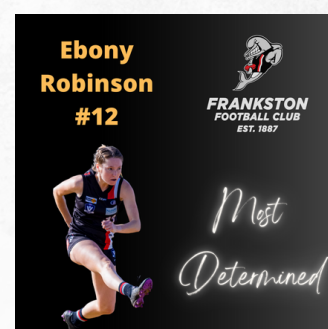
Rikki Johnston - Senior assistant
Andrew Shannon - Line Coach
John Brown - Assistant Coach
Craig Hucker - Assistant Coach
Glen Adams - Property Steward
Tim Beare - Doorman
Lew Hindle - Doorman
Dylan Cousins - Academy Coach
Peter Cranwell - Team Manager
Ross Hastings - Mental Skills Coach
Bailey Holmes - Assistant Academy Coach
Bec Howard - High Performance Assistant
Greg Dea - Head of Medical
Charlotte Inkster - Trainer
Sean Jessiman - High Performance Assistant
Brandon LeVin - Assistant Academy Coach
Craig Milward - Assistant Coach
David Morrison - Assistant Team Manager
Ash Navajeevan - High Performance Assistant
Josh Webster - Football Analyst
Steve Roberts - Head of High Performance
Michael Robinson - Time Keeper
Jasmine Allison - Trainer
Shantelle Worsteling - Trainer
Ashlee Child - Head Trainer
David Ternes - Physiotherapist
Millie McDermott - Trainer

WOMENS STAFF

Leigh Haslem - Asst Coach
Jodi Hilton - Team Manager
Leeann Power - Trainer
Greg Hilton - IT Manager
Alex Garnier - Timekeeper
Glen Adams - Property Steward



2022 FFC GALA AWARD WINNERS



2022 FFC GALA AWARDS IMAGES



PRESIDENTS

Report



Hi Everyone

Welcome to our season review for 2022 and to let you know of some exciting initiatives ahead for 2023.

I hope you all had an enjoyable break with friends and family.

THANKS - reflecting on season 2022.

Thanks to Danny, and all the mens coaches and Anthony and his team in our woman's program and volunteers for all their efforts this season. Congratulations to our Womens team on making the finals in their second year of formation.

It was a challenging year. Football reviewed the 2022 season and have planned many exciting NEW initiatives in place to grow football for 2023

The review determined we need to get fitter Steven Icke our (football board director), Danny and his coaches have been hard at work chasing improvement in fitness with a new program and will ensure compliance to the new football program by all the players.

Some other Initiatives that came out of the review from 2022 were:

- We have added one extra weekly training session so three compulsory sessions a week.

- Have a new high performance coach

- Developed better fitness program co-ordinated by our Internal football group

- Previous years parts of the training program was outsourced but the 2022 review suggested we train now all in house
- We have brought the weight's room in house located in the players room so far more accessible than outsourced.
- Steven said they planed to hunt all over the country for players but early feedback they found has been difficult to attract players to drive from Melbourne 3 times a week. (Steven will elaborate in his report).



PRESIDENTS

Report

- Steven and Danny are excited however with the young players they have recruited so far.
- New assistant coaches
- The AFL supplementary draft is at the end of Feb where we have players earmarked we want to talk to if they miss out on the draft.

Players feedback from the new training program has been its tough but all very positive.

The board and Adrian are doing everything possible to support Steven and Danny to grow football.

-We worked on the budget at the end of the season and the board agreed to football an increase to their budgets which give them more flexibility so they can try and attract and recruit good players and introduce new initiative's.

Volunteers

A very special thanks to our very reliable volunteers that help the club in many ways.

Financially it's still very tough for the club so we can't rest up, we must grow our financial reserves for future growth by continuing to drive more income so we can continue to invest in football.

Exciting times ahead

Membership

Pre Christmas membership grew to over 500 members our highest total pre xmas on record

Please sign up your family and friends

I have signed up 24 new members myself

Function centre

The functions centre is showing strong growth which is exciting for our financial future

A big thank you to Estella for the tireless hours you and your team put in.

Please promote the function centre for weddings, birthdays, other functions.

Where we are

Partner / sponsors

Thanks for the outstanding support from our very loyal partner/sponsors we could not survive without you

Final thanks

Thanks to Adrian our CEO and his team for managing the challenging season with many new initiatives implemented

A special thanks to the board members for their significant contribution being very active to grow the club

Can't wait for the new football season to start.



David Friend
PRESIDENT

CEO'S *Report*



I'd like to thank all of our loyal members in 2022, all 1100 of you.

We are truly grateful you have supported our club so well.

To our Partners from Graham Quarries, Highgrove Bathrooms Kinetic, Online flatpack ,iDetect, Core 24,Mornington Mercedes Benz ,3MP and all of our other 50 partners , your loyalty to the club is just like our members. We have a strong base to build, and we are committed to ensuring the long-term survival of our club.



Thank you also to our CEO Club members. We had some great guest speakers and enjoyable luncheons throughout the year.

We are shooting for 2000 paid-up members in 2023.

I would like to thank our Board led by David Friend our President together with our Board for their great support, our Head Coach Danny Ryan who does a power of work to help our club and Anthony Radings our women's head coach who got our girls to the finals in our 2nd year in the competition.



My four incredible volunteers, John Davis, Bob Hindle, Glen Adams and Bob Monk in particular, who believed in me and have done so much work around our club. Also, to Angela and Paul Mitchell who ran our merchandise store at all home games thank you so much. To the Friday night and Match Day raffle crew - Warwick Jones, Donna Rooks, and Colin Lane thank you so much

To the people I consider my mentors, Ian Dicker, Stewart Webster, and Eric Campbell, thank you for your advice.

To Sam Willmott who did an AFL traineeship with us and helped out with the many and varied tasks around the club I thank you and wish you well in the future. Estella Highcazony our Functions Manager who started with us in March 22 and made immediate impact on our business. Thank you for all your hard work . Our bookkeeper Colin Lane who worked diligently in our business throughout the year thank you. We also welcomed Trent Hughes a student out of SEDA college as our Operations Manager.



Lets all get behind the club that we love and keep building and growing in 2023

Adrian Lloyd

Chief Executive Officer

FUNCTIONS

Report

In early 2022 the Board made a strategic decision and invested in a full time events manager for our function centre.

After receiving many suitable candidates' resumes we found our diamond. Estella Highcazony has been such an asset to Functions by the Bay and the Frankston Football Club.

Estella now has a wonderful team around her and the feedback after every event has been nothing short of amazing.

From conferences to presentation nights, 21st's to fundraisers and engagements to weddings Estella has done it all.

The Board wishes to thank Estella and her wonderful team for looking after our members, supports and guests during their time at our wonderful venue. It is a fantastic venue, please spread the word.



FUNCTIONS
BY THE BAY
Cnr Plowman Place &
Young St, Frankston VIC
3199





**A premium
function
experience**

WEDDING - CONFERENCE - PARTY
Tailored to suit your needs - end-to-end
professional function support to make your next
event truly special

Call us
0466 673 524

E-mail us
functionsmanager@functionsbythebay.com.au



Pippa Hanson

Vice President

MARKETING/COMMS

Report

Firstly, I would like to thank all the members, supporters, players and coaches who have made me feel welcome since I joined the board in mid-July as a co-opted member. I look forward to meeting more of you in season 2023, one thing is for sure Frankston people are great people and as someone who lives locally, I am incredibly passionate about helping make this place as good as it can be and continue to be an integral part of the community.

I would personally like to thank Jess Jones who I inherited this portfolio from, she has done an outstanding job laying the foundation for continuing to develop the iconic brand that is the Frankston Football Club. To the team on the ground, it has been fantastic to work with you over the last few months of season 2022 and I hope to have many of you onboard for season 2023.

Special thanks to:

Jordan Oliva (Photography)

Marcus Robertson (Photography)

Trent Kniese (Match reports)

Sarah Di Paolo (Social Media)

Michael Robinson (Twitter)



6300



3760



245



4519

Moving onto season 2023, I have made a concerted effort to consolidate and clean up our databases to ensure that everyone who wants to know about the Frankston Football Club has the opportunity to access information. We are looking to increase our e-mails and information flow in 2023 to ensure you (the members and supporters) know what is happening at this great club.

I have been working behind the scenes with INTIX who our membership and matchday ticketing are run through and the key objective is to create the best experience for our members and supporters, whether it is buying a membership or attending a game. There will be further developments around member benefits and matchday experience as we get into season 2023.

The start to our 2023 membership campaign has been strong with a number of NEW members joining the club, creating a record for this time of year. We now want to ensure we re-engage with as many existing or lapsed members as possible to show them that being part of the Frankston Football Club is the hottest ticket in town and the best bang for buck for family entertainment on the Peninsula.

Our social media presence has grown in season 2022 and we will continue to build on this to get our brand out to the masses. I am also looking at some traditional techniques to help engage the community, with flyer drops and static signage around the community. We want to continue to harness families and junior members and supporters and will continue to work with schools and junior clubs in the region. There will be some NEW media additions to our arsenal in 2023, we will be creating podcasts and engaging mainstream media to develop the players profiles and the club's profile in a broader sense to continue to push the fact Frankston is a great place to live, work and play football. 2023 is a big year, get on-board. I feel priviledged to be in a position to help this great club and I feel incredibly fortunate to have landed at one of the best clubs in the country with the best supporters in the land!

Marketing/Media/Communications

FOOTBALL - MENS

Report

The Year that Was – 2022 VFL Season

By Danny Ryan

OFF-SEASON: 2021

Post the exciting – but short (11 games) season of 2021 we set about planning and getting to work for the 2022 Season. The coaching staff stayed mainly the same – but we lost Jon Gahan and Lachy Oakley – both to the sunnier climate of the Gold Coast. Rikki Johnson remained as Sen Asst / Backs as well as John Brown in Mids / Craig Hucker took over the Fwds and was supported by Craige Milward – who also undertook the role as MatchDay bench coach. Steve Roberts remained in the role as HP Manager and similar with Greg Dea as Head of Medical services. We lost Dale Christie on the stroke of Xmas – but Shaun Garrity stepped up to fulfill the role of Football manager and did a superb job. Steven Icke also joined the club as the Football Director and was an able replacement for the departed Jon Gahan.

As is the case most years – recruiting is always a high priority and we were lucky to secure the services of quite a few outstanding players with both AFL and State League experience. Taylin Duman joined from Fremantle FC, Austin Bradtke from Melbourne FC and Casey Demons, Will Walker from North Melbourne and a teammate of Will's in Tom Murphy – who had spent a season at West Adelaide before joining the Dolphins. Trent Mynott finally made the switch from the Brown & Gold of Box Hill to call SkyBus Stadium his home & he and Will Fordham certainly struck up a successful midfield combination. Lastly, we were able to also secure Ryley Stoddart from Carlton VFL and along with the previously mentioned players – certainly gave us cause for optimism. From the under 18 ranks we were able to secure 3 absolute class players in Colby Nanya from the Dandenong Stingrays, Lachie Riley (brother of Connor) from the Sandy Dragons and Lochie Jenkins from the Oakleigh Chargers. All three showed their class on the track and are outstanding young men that will grow into very good VFL players – unless we lose them to an AFL club??!!

PRE-SEASON:

Same as in pre-Xmas seasons gone by, we conducted 3 sessions a week for the 7-week block leading into the Xmas / New Year break – and each Friday night session included 'Match Sim' to round the week out. Steve Roberts certainly had our players super-fit and some of the running was absolutely outstanding from the player group. We went to the Xmas break in really great shape.

Training sessions started again in early Jan '22 with still 10 or more list spots on offer. Football education sessions also started for players to give them an understanding of "Dolphins Football" and to introduce a couple of new concepts.

The Dolphins 'Team Camp' went to Philip Island for a change of scenery and some great team-bonding. Highlights included Bailey Lambert and Josh Begley's efforts on "Spew Hill" and Taine Barlow and Ryley Stoddarts dance moves at the Philip Island footy rooms – post about 1am in the morning....Interesting to say the least – lucky they can play footy!

FOOTBALL - MENS

Report Continued

INTRACLUB & PRACTICE MATCHES:

We had a shorter lead in to the 22 round VFL season – and kicked off the campaign with a double-header at Parade College in Bundoora on a very hot late-February Saturday. We played Northern Bullants and Box Hill on the day and had two narrow losses – with a significant injury unfortunately to star forward Bailey Lambert that had us driving home with a sour taste in our mouth.

We played both Coburg and Box Hill again at Linen House to finish off the season preparations with 2 wins before the pre Round1 bye.

HOME & AWAY SEASON 2022:

Round 1 certainly lived up to the billing – and it was an all-in Contest War with the Werribee FC. They came to play and certainly no-quarter was given in a most enthralling contest. Unfortunately for the Dolphins we fell short as Werribee kicked 3 unanswered goals late in the game to wrap up the win. Werribee by 26pts.

Round 2 was another Sat night at Frankston V GWS – the game was a tight tussle and very dour all night – including the 3rd Q where neither team scored a goal, a quick burst from the opponents meant they jumped away from us in the last stanza – which was disappointing as the Dolphins had played some great Team Football – but our inconsistency cost us. GWS by 27.

Round 3 – we ventured to Tullamarine to play Essendon, who the club had not beaten in a long time & who had inflicted a couple of 100pt losses on us in the recent years. In the bright sunshine at The Hangar – the Dolphins team finally clicked into gear to play one of our better games of the year in an attacking shootout. Frankston posted 20 goals and recorded a 30point win.

After our first bye in Rd 4 – we again ventured away to take on the Kangaroos at Arden Street. The Dolphins continued on from the previous game to play another great game of ‘team’ football as we controlled the game from start to finish. FFC by 44points.

Round 6 was another Away game – this time our Bayside rivals in Sandringham. After a tight first quarter – the young Dolphins team went to sleep in Q2 and we gave Sandy too big a lead at half time. The second half was tightly fought and mainly an even contest – but the damage was already done. Sandringham by 47 in a disappointing day at Trevor Barker oval.

Round 7 was a day to remember for the annals of the Frankston Football Club. We took on Carlton at SkyBus Oval on a perfect Sat night game. The Blues had some big names returning as well as some of their AFL talent in sparkling form. By the end of the 3rd quarter the Blues had built an almost impossible lead of 43 points and the game looked gone. With nothing to lose – we threw Kai Owens into the Ruck and sent both our Rucks deep forward. Frankston erupted and the first 3 goals of the last quarter came quickly – and all to the Dolphins. Belief built and the game started to snowball our way – and before long, the impossible seemed possible. Frankston hit the lead at the 26min mark and then never lost it. Dolphins by 7 points.

Round 8 we ventured out to Williamstown, against an opponent that the club had not beaten since the early 90's. Another Sat night game and the Dolphins were in control of the game from the first bounce to record a comfortable win. FFC by 41points.

FOOTBALL - MENS

Report Continued

After our second bye in Rd 9 – Round 10 saw us confront the might Casey Demons – sitting pretty on top of the ladder – again at home on a Sat night at SkyBus, in front of a healthy crowd. The young Dolphins team played some mighty 'contest' football and we were the equal of Casey for the majority of the game. Inaccuracy in front of goal cost the team – and inability to combat some of the Melb AFL players meant that again, we fell short late in the final quarter. Casey by 18 points.

Round 10 saw us venture to Piranha Park to take on standalone rivals Coburg and again for the second week in a row – Frankston had more score shots – but kicked more behinds than goals in a poor display up forward. After dominating the game early, we could not convert our chances – esp in Q's 1 & 2. The second half we had to play catchup and to Coburg's credit they were able to hold us at bay. Coburg by 23.

Round 12 was back at home – again another Sat night, this time to the roaring Brisbane Lions who were sitting second on the VFL ladder. Another contest 'war' ensued and Connor Riley was given the huge task of tagging Rhys Mathieson, one of Brisbane AFLs unlucky players – stuck in the VFL and racking up 40+ possessions most week. Connor did a great job and held him to 27 as we stuck at the task diligently across the entire night in what was Frankston's most complete display of football for the year. We fell short again by a solitary kick – but as a coach I was certainly proud of the players for the way they played. Bris by 6 points.

Another bye in Rd 13 – then onto our first travel game in Round 14 Vs Southport on the Gold Coast. Our performance went from 'chocolates to boiled lollies' – as we were totally outclassed by a superior Sharks team in every way. Southport by 80.

Round 15 – could not come quickly enough! - a really strong week on the training track and some deep soul-searching produced a clinical performance against Geelong (another team that Frankston had not beaten in a long, long time!) We kicked 18.10 and dominated the game with strong contest work, brave ball movement and a hunger to play team defence with a real fierceness. This game was played more in the manner we wanted & it showed with lots of smiles on players faces. Dolphins by 56.

Round 16 was our second trip to the Gold Coast, this time to take on the Suns VFL team. Keen to learn our lessons from the previous travel game – the team responded in a much more professional manner and acquitted themselves in a great fashion against a strong Suns outfit. This is one of the games that got away from us! Frankston was certainly the better team on the day – but the bedbug of inaccuracy cost us yet again. 10.16 .76 to 12.8 .80 – and they pipped us at the 32 min mark! Suns by 4pts

Round 17 we welcomed Northern Bullants to Frankston and again redemption was on the cards for the young Dolphins team. We jumped out early in the game and built a big lead by 3Q time – before registering a comfortable win. Frankston by 56 points.

Round 18 – another travel game. (our 3rd in 5 weeks!) – and this time it was the Sydney Swans in torrential rain on the ground outside the SCG – with a rampart Josh Kennedy leading the Swans VFL midfield. The Dolphins were brave and were actually with Sydney until the midway point of Q4 – before we tired and lost our appetite for the 'fight' needed against a very strong Swans VFL team. Some remarks from Jeremy Laider (Sydney VFL Coach) were telling – as he acknowledged that they had done a lot of research into combatting our method of play. A small acknowledgement that the program is on the right track. Sydney by 44 points.

FOOTBALL - MENS

Report

Rd 19 was our last bye – and then back home to SkyBus for Round 20 – to take on the Box Hill Hawks. Saturday afternoon in front of a decent crowd and the Dolphins team was competitive for the first half, before petering out in the second half in what became a bit of a nothing game – which was disappointing in terms of the journey – but also quite understandable as late season injuries began to take their toll – as well as the 3 interstate games having a considerable effect. Box Hill by 51 points

Round 21 – we travelled to North Port oval to take on Port Melbourne – with both teams sitting on 6 wins. Frankston started the game in emphatic fashion and by half time had built a strong lead, despite losing skipper Josh Newman to a season-ending ankle injury as well as young gun defender Joe Lloyd to a severe cork thigh. The third term meandered, but we held a strong lead at the last break – but 2 more significant injuries to Will Fordham and Taine Barlow meant that our rotations were compromised and in actuality we were just hanging in. True enough Port Melbourne jumped out hard in the last quarter and were full of run and hope as they chased down our lead before hitting the lead at the 31 min mark. A last-ditch attempt to seal the game from a brave piece of Jackson Voss play saw Jai Florent with a chance to win it late, but his shot sailed wide. Port Melbourne by 4 points.

Our last game of the H&A season was against Richmond at the iconic Punt Road in a cracker of a game – with Richmond needing to beat us to remain a chance to play VFL finals – and the Dolphins looking to finish on a high note. Again a complete game of “Dolphins Football” by the young and very inexperienced Frankston team was on display and the game was a real arm-wrestle – with the lead swapping several times in the last quarter before a very unlucky decision cost us another inside 50 against and a clever goal by the Richmond player saw them steal it from us at the 34 min mark. Richmond by 3 points.

In summary:

We had some highlights and significant learnings for the year:

- We beat Essendon and kicked 20 Goals!
- We beat Williamstown at Williamstown for the first time in a long time
- Same with Geelong – who we played really well against to beat at home
- Strong and complete performances against top VFL teams in Casey / Brisbane / Gold Coast & Richmond.
- 6 Wins and 12 losses – with 6 of our losses by 1 goal or less – with 3 of them happening after the 30 min mark

We have now experienced the travel side of VFL football and have learnt about where the professionalism of the club needs to go – to be competitive in this current incarnation of the VFL competition. We have asked the returning players and will make significant changes to our program to continue to evolve towards becoming a truly high performance environment.

Planning is well underway for the 2023 VFL Season... “#Bigger&Better”



FRANKSTON FOOTBALL CLUB
VFL HEAD COACH



FOOTBALL - MENS

Season in pictures



*Thank You
Josh Newman #2
On a fantastic career*

FFC CAPTIAN - 2019 - 2022
2x Best & Fairest - 2016 -2021
93 Club Games



2022 DRAFTEES

Congratulations

Liam Reidy

Rookie Draft #13
Fremantle Dockers



Brodie McLaughlin

SSP DRAFT
GOLD COAST SUNS



FOOTBALL - MENS

Games Played

Player First Name	Player Surname	Games played prior to 2022	Games Played in 2022	Total senior games played
Josh	Begley	11	18	29
Josh	Newman	80	13	93
Nathan	Freeman	22	2	24
Max	Williams	17	15	32
Kai	Owens	8	13	21
Tom	Small	7	13	20
Will	Fordham	40	18	58
Sam	Fletcher	6	14	20
Tom	Murphy	0	17	17
Will	Walker	0	5	5
Ned	Shannon	0	3	3
Trent	Mynott	0	18	18
Jackson	Voss	6	16	22
Liam	Hiscock	23	12	35
Ryley	Stoddart	0	13	13
James	Rendell	19	7	26
Bailey	Lambert	7	11	18
Joe	Lloyd	8	14	22
Blake	O'Leary	5	10	15
Bayleigh	Welsh	0	4	4
Lachy	Riley	0	9	9
Connor	Riley	10	16	26
Pierce	Roseby	0	8	8
Lachlan	Williams	0	5	5
Liam	Reidy	1	16	17
Will	Arthurson	12	15	27
Angus	Grant	0	5	5
Brodie	McLaughlin	6	12	18
Jai	Florent	0	5	5
Austin	Bradtke	0	12	12
Bill	Mackay	6	14	20
Lochy	Jenkins	0	0	0
Taine	Barlow	7	9	16
Josh	Clarke	0	2	2
Jai	Neal	0	0	0
Josh	Butland	0	3	3
Jimmy	Cahill	0	3	3
Colby	Nayna	0	14	14
Jeremy	Burton	0	8	8
Khyal	Jacobson	0	1	1
Josh	Stern	5	12	17
Marc	Massarotti	0	5	5
Taylin	Duman	0	16	16
Finn	Ryan	0	3	3
Kye	Turner	0	1	1

FOOTBALL - WOMENS

Report

The 2022 season for our women's side was another big step forward in where our future is heading and what we want to achieve as a side. Losing 18 players from the previous seasons list would be challenging but we managed to replace them all with new players.

A bonus was getting a connection with the Nab squad (Stingrays) and having 6 players join us, with a couple more training with us at the end of the season to look at our program, which hopefully helps keep more girls interested for the future.

We saw some brilliant games of football and some great development from the girls as the year progressed. The group really started to bond together and play good team football. After 3 wins the previous season we finished with 8 wins, which meant our first finals appearance. A bonus for the players during the season was having Richmond AFLW train and speak to the girls which was fantastic and appreciated by the players. During the year we had some community activity which we tried to put the Frankston FC brand out there.

Events

- Seven sisters
- Sorrento sports festival
- Karingal PS - girls took training for their football team

Achievements -

- 7 players on VFLW lists
- 1 player a train on at Collingwood AFLW
- 4 players selected in the SEWF team of the year (from 2 the year before)
- 3 double headers with the men
- first finals appearance

Post Season

After a 3-week block in December (Pre-season/tryouts) we have had 34 girls train. All nights of 20 or more. Xmas break up in 2021 we had 8 players turn up, last Xmas we had 17. The girls seem very keen for the upcoming season and a very happy group which Leigh and I are trying to establish. At the moment we are very happy to have Molly McDonald (St Kilda AFLW) on board as our mids line coach and Bec Howard as our High-Performance Coach.

In final I would like to thank David and the board for the opportunity to coach and be a part of the Frankston FC. Also all the Adrian and the admin staff for their work behind the scenes. Thanks to Danny and the mens program for helping out when they could. Greg and all the training staff also. A big thank you must go to Glen for everything he does for us and the club.

To all my support staff Greg & Jodie Hilton, Alex, Lee-Ann and all the others who helped out. Special thanks to my assistant coach Leigh Haslem for all his time and effort. A special mention also to Jess Jones for all the work she has put in to the women's program in 2022.

Please, I ask everyone to get behind this women's program and push it as hard as possible so we can achieve the goal of those letters we are chasing VFLW.

Anthony Radings

WOMEN'S HEAD COACH



FOOTBALL - WOMENS

Season in pictures



FOOTBALL - WOMENS

Games Played

Player First Name	Player Surname	Games played prior to 2022	Games Played in 2022	Total senior games played
Jess	Stepanvicius	10	10	20
Jemma	Radings	10	12	22
Adele	Kerley	0	10	10
Jemma	Radford	0	11	11
Skye	Haslem	10	11	21
Teagan	Bitters	8	4	12
Bella	Enno	0	7	7
Lucy	Grocock	10	5	15
Rhi	Murray	5	12	17
Paige	Stone	0	4	4
Kathryn	Duke	0	8	8
Ebony	Robinson	0	10	10
Abbey	Power	10	9	19
Zoe	Mitchell	0	4	4
Hayley	Monk	0	6	6
Amy	Laing	0	10	10
Ella	Dempster	0	2	2
Ella	Hilton	10	12	22
Hailey	Citrine	0	10	10
Phoebe	Canning	10	11	21
Abbey	Buckley	8	8	16
Caley	Hood	0	10	10
Jas	Rolland	8	0	8
Willow	Argus	0	12	12
Zali	Mayall	8	11	19
Liv	Mauerhofer	0	11	11
Becca	McClean	0	4	4
Yas	Geary	0	4	4
Keely	Byrne	0	4	4
Flik	Crank	0	5	5
Sarah	Hosking	0	5	5
Abbey	Jordan	1	0	1
Bri	Clarke	1	1	2

FRANKSTON FOOTBALL CLUB

History

FRANKSTON FOOTBALL CLUB INC

Established in 1887, the Frankston Football Club has been a central figure in the world of Australian Rules Football on the Mornington Peninsula. Initially, the club competed in what is now known as the MPNFL. After much success at a local level, the club joined the Victorian Football Association in 1966. In 1976, the club finished the home and away season on top of the ladder for the first time. In 1978, the club tasted the ultimate success with their first premiership in the VFA defeating Camberwell by 14 points at Prahran oval. In 1996 the AFL took the VFA under its umbrella and the competition was renamed the VFL. Many former VFA teams chose to align with powerful AFL clubs, however, Frankston Football Club remained true to itself and the region, and chose to stand alone.

In 2021 VFL expanded to include all of the AFL clubs on the Eastern Seaboard and now includes 21 clubs in the competition

The Frankston Football Club is determined to stay independent and represent the Mornington Peninsula in the newly expanded VFL competition in 2021 and beyond. We've also entered a women's team in the South Eastern Women's competition in 2021 with the goal to join the VFL Women's comp in the future.

We pride ourselves on offering a pathway for young local talent to ply their trade at the highest level and get exposure to the AFL. Upon completing their career with Frankston, we know these young men and women will return to their local clubs as better footballers, better people, and an asset to their community.

Finalists since 1966

1967 - 1975 - 1976 - 1978 - 1981 - 1984 - 1986 - 1987 - 1989 - 1993 - 1994 - 1995 - 1996 - 1997 - 1998 - 1999 - 2001 - 2005 - 2006 - 2008

Where we are **Club Champions- Season 1976.1996.1997**

Premiers : Under 19s Season 1970

Reserves Season 1976

Seniors- Season 1978

Reserves 1989

Under 19s -Season 1991

Reserves-Season 1992

Reserves Season 1997

Colts (MPNFL) Season 2005



HONOUR BOARD

Frankston Football Club

YEAR	PRESIDENT	SECRETARY /CEO/GM	TREASURER	COACH
1886				
1887		JC "Jack" Sadlier (possible founder?)		William O'Grady
1888				William O'Grady
1889		JC "Jack" Sadlier		William O'Grady
1890	H.K.B. JONES	Jack Box	Thomas Ritchie	JC "Jack" Sadlier
1891	William O'GRADY	Jack Box	Thomas Ritchie	JC "Jack" Sadlier
1892	William O'GRADY	Jack Box	Tommy Box	C. Dalman
1893	William O'GRADY	William P. Mason	William P. Mason	Tommy Box
1894	William O'GRADY	William P. Mason	William P. Mason	Tommy Box
1895	Dr Sidney Plowman	William P. Mason		Edmund McComb
1896	Dr Sidney Plowman	Jack Donohoe	F. Donohoe	Edmund McComb
1897	Dr Sidney Plowman	Jack Donohoe	F. Donohoe	A. Patterson
1898	Dr Sidney Plowman	Jack Donohoe	F. Donohoe	Edmund McComb
1899	Dr Sidney Plowman	Jack Donohoe	F. Donohoe	Edmund McComb
1900	Dr Sidney Plowman	Jack Donohoe	F. Donohoe	Cyril Croskell
1901	Dr Sidney Plowman	Jim Jolly	J. T. Godfrey	Cyril Croskell
1902	Dr Sidney Plowman	Jim Jolly	J. T. Godfrey	Cyril Croskell
1903	Dr Sidney Plowman	Jim Jolly	Cyril Croskell	Cyril Croskell
1904	Dr Sidney Plowman	Jim Jolly	Cyril Croskell	
1905	Dr Sidney Plowman	Jim Jolly	Cyril Croskell	
1906	James Patterson	C. Lewis	W.C. Glare	Ben Baxter
1907	Dr Sidney Plowman	Jim Jolly	Boas Box	
1908	Dr Sidney Plowman	Edmund McComb / Vincent Croskell	Mark Brody	David Kennedy
1909	Dr Sidney Plowman	Vincent Croskell	Mark Brody	Bill Baxter
1910	Dr Maxwell	Edmund McComb	Mark Brody	Bill Baxter
1911	Dr Maxwell	Edmund McComb	Mark Brody	Bill Baxter
1912	Dr Maxwell	Edmund McComb	Mark Brody	Ted Reynolds
1913	Dr Maxwell	E. Worrall	Mark Brody	R. Warriner
1914	Dr Maxwell	H. Allen	Mark Brody	Frank Harley

HONOUR BOARD

Continued

YEAR	PRESIDENT	SECRETARY /CEO/GM	TREASURER	COACH	CAPTAIN	BEST & FAIREST
1915	Dr Maxwell	Cyril Twining	Mr Hunt	Frank Harley		
1919	E. J. Parker	N. Kemp	A. Verney	Bill Cain		
1920	E. J. Parker	Bill Cain	C. Willox	Herbert McCulloch		
1921	Herbert McCulloch	Robert Fairnie/ Bill Cain	C. Willox	Reg Coxhall		
1922	Herbert McCulloch	E. J. Parker	C. Willox	Percy Maybury		
1923	Herbert McCulloch	Reg Coxall	C. Willox	Norman Lugg/ Jack May		
1924	Herbert McCulloch	Reg Coxall	C. Willox	Harold Golds		Ray Baxter
1925	Herbert McCulloch	J. Broomhead	C. Willox	Jack May		Reg Coxhall
1926	Herbert McCulloch	S. Croucher	C. Willox	C. Johnson		E. James
1927	W. McCarthy	H. Davies	C. Willox	Len Gale		Ray Baxter
1928	Dr Sidney Plowman	C. F. Jewell	G. Watson	Arthur Gamble		
1929	Dr Sidney Plowman	C. F. Jewell	G. Watson	Arthur Gamble		
1930	Dr Sidney Plowman	C. F. Jewell	G. Watson	Arthur Gamble		
1931	Dr Sidney Plowman	C. F. Jewell	G. Watson	Arthur Gamble		Alex McComb
1932	W. Gilbert	C. F. Jewell	W. E. Russell	William McComb		
1933	W. Gilbert	S. Croucher	W. E. Russell	L. McInerney		
1934	Edward Kerr	S. Croucher	R. Norman	Bert McComb		
1935	Edward Kerr	S. Croucher	C. Bell	Ted Rosenbrock		Alf Perry
1936	Edward Kerr	Jack Morris	C. Bell	Ted Rosenbrock		Robert Staff
1937	William Oates	M. McFarlane	C. Bell	Alby Martyn		Reg Alderson
1938	William Oates	M. McFarlane	J. Serran	Cliff Harry		Ted Rosenbrock
1939	William Oates	H. Polglaise - W. Betters	Eric Johnson	Cliff Harry		Alec "Tasher" Clapham
1940	William Oates	H. Polglaise - W. Betters	Eric Johnson	Stan Peters		Cliff Harry
1941	William Oates	W. Betters	Eric Johnson	Stan Peters		Ray Denham

HONOUR BOARD

Continued

YEAR	PRESIDENT	SECRETARY /CEO/GM	TREASURER	COACH	CAPTAIN	BEST & FAIREST
1946	Frank Pickup	Ray Downie	Jack Trevaskis	Jim Beecroft		
1947	Henry Rogerson	Ray Downie	Jack Trevaskis	Brighton Diggins		
1948	Henry Rogerson	Ray Downie	Jack Trevaskis	Brighton Diggins		Norm Tindal
1949	Henry Rogerson	Ray Downie	Jack Trevaskis	Brighton Diggins		Stan Beck
1950	Henry Rogerson	Ray Downie	Jack Trevaskis	Frank Graham		Ralph Lane
1951	Henry Rogerson	Ray Downie	Jack Trevaskis	Frank Graham		Frank Graham
1952	Henry Rogerson	Ray Downie	Jack Trevaskis	Edward "Ted" Turner		Frank Graham
1953	Henry Rogerson	Ray Downie	Jack Trevaskis	Edward "Ted" Turner		Stan Lord - Ted Turner
1954	Henry Rogerson	Ray Downie	Jack Trevaskis	Alan McGowan		Alan McGowan
1955	Clarrie Parnell	Ray Downie	Jack Trevaskis	Alan McGowan		Jack McDonald
1956	Clarrie Parnell	Ray Downie	Jack Trevaskis	Jack Sales		Jack McDonald
1957	Clarrie Parnell	Ray Downie	Jack Trevaskis	Jack Sales		Robert Marshall
1958	Clarrie Parnell	Ray Downie	Jack Trevaskis	Jack Hamilton		Robert Marshall
1959	Clarrie Parnell	Ray Downie	Jack Trevaskis	Jack Hamilton		Jack Hamilton
1960	Clarrie Parnell	Ray Downie	Jack Trevaskis	Jack Hamilton		Don Howell
1961	Harold McComb	Ray Downie		Keith McKenzie		Brian Rosenbrock
1962	Harold McComb	Ray Kennedy		Alan Wickes		Ian Wotherspoon
1963	Harold McComb	Ray Kennedy		Alan Wickes		Alan Peters?????
1964	Harold McComb	Alan Farr		Alan Wickes		Travis Payze
1965	Harold McComb	Alan Farr		Alan Wickes		Gary Epstein
1966	Harold McComb	Alan Farr		Ray McHugh	Ray McHugh	Geoff Slade
1967	Harold McComb	Alan Farr		Ray McHugh	Ray McHugh	Geoff Slade
1968	Harold McComb	Alan Farr		Alan Carr	Alan Carr	Graham Alderson
1969	Denis Ryan	John Stephens	Jack Trevaskis	Brian Vaughan	Brian Vaughan	Colin Coutts
1970	Denis Ryan	John Stephens	A Bell	Brian Vaughan	Brian Vaughan	Peter Lovelock
1971	Alan Wickes	Alan Farr	Geoff Hanton	Ken Rowe	Ken Rowe	Jim Renouf

HONOUR BOARD

Continued

YEAR	PRESIDENT	SECRETARY /CEO/GM	TREASURER	COACH	CAPTAIN	BEST & FAIREST
1972	Alan Wickes	Harry Bradmore		Ken Rowe	Ken Rowe	Ken Rowe
1973	Alan Wickes	Ren Amooore		Ken Rowe	Ken Rowe	Rod McNab
1974	Alan Wickes	Ren Amooore		Ken Rowe	Ken Rowe	Vaughan Ellis
1975	Alan Wickes	John Robinson		Ray Davies	Ray Davies	Graham Kendall
1976	Les Flintoff	Peter Boughey		Ray Davies	Ray Davies	Lyall Henriksen
1977	Les Flintoff/Alan Wickes	Alan Miller		Ray Davies	Ray Davies	Gary Guy
1978	Alan Wickes	Adrian Lloyd		Bryan Mace	John Kennedy	Robert Mace
1979	Alan Wickes	Adrian Lloyd	Adrian Lloyd	Chris Pavlou	John Kennedy	Peter Geddes
1980	Alan Clark	Adrian Lloyd	Adrian Lloyd	Frank Davis / Ian Bremner	Alan Sampson	Peter Geddes
1981	Alan Clark	Adrian Lloyd	Adrian Lloyd	Mike Patterson	Peter Geddes	Brian Jones
1982	Alan Clark	Adrian Lloyd	Adrian Lloyd	Mike Patterson	Peter Boyd	Gerry Lynn
1983	Alan Clark	Adrian Lloyd	Adrian Lloyd	Mike Patterson	Peter Boyd	Peter Rogerson
1984	Alan Clark	Adrian Lloyd	Adrian Lloyd	Graham Kendall	Peter Geddes	Peter Geddes
1985	Alan Clark	Adrian Lloyd	Chris Falkiner	Graham Kendall	Peter Geddes	Andy Beaton
1986	George Peake	Adrian Lloyd	Chris Falkiner	Graham Kendall	Peter Geddes	Geoff Raven
1987	Stewart Webster	Adrian Lloyd	Shirley Elrick	Jeff Sarau	Peter Geddes	Glenn Brown
1988	Con Pavlou	Adrian Lloyd	Shirley Elrick	Jeff Sarau	Jeff Sarau	Paul Martin
1989	Chris Falkiner	Adrian Lloyd	Andrew Doherty	Jeff Sarau	Jeff Sarau	Robert Mace
1990	Alan Clark	Adrian Lloyd	Andrew Doherty	Russell Rowe	Robert Mace	Mick McCarthy
1991	Ossie Partington	Adrian Lloyd	Andrew Doherty	Russell Rowe	Robert Mace	Steve Hamill
1992	Ossie Partington	Adrian Lloyd	Wayne Lock	Robert Mace	Steve Hamill	Paul Williams
1993	Ossie Partington	Adrian Lloyd	Wayne Lock	Robert Mace	Steve Hamill	Matt Brown
1994	Alan Clark	Ron Gordon	Graham Nicholson	Graham Kendall	Steve Hamill	Des Ryan
1995	Alan Clark	Russell Murphy	Graham Nicholson	Graham Kendall	Des Ryan	Ian Atkinson
1996	Alan Clark	Bruce Wiley	Graham Nicholson	David Rhys-Jones	Des Ryan	Sean Millane
1997	Peter Barr	Bruce Wiley	Graham Nicholson	David Rhys-Jones	Brendan Moore	Brendan Moore
1998	Peter Barr	Stephen Longham	Shirley Elrick	David Rhys-Jones	Brendan Moore	Brendan Moore

HONOUR BOARD

Continued

YEAR	PRESIDENT	SECRETARY /CEO/GM	TREASURER	COACH	CAPTAIN	BEST & FAIREST
1999	Warwick Jones	Stephen Longham	Shirley Elrick	Robert Mace	Shane Burgmann	John Georgiou
2000	Warwick Jones	Bryan Mace	Shirley Elrick	Robert Mace	Shane Burgmann	Bevan Malloy
2001	Warwick Jones	Bryan Mace	Alan Clark	Robert Mace	Shane Burgmann	Bevan Malloy
2002	Warwick Jones	Bryan Mace	Don Armstrong	Robert Mace/Phil Partington	Shane Burgmann	Michael Ablett & Nick Sautner
2003	Warwick Jones	Bryan Mace	Don Armstrong	Brett Lovett	Craig Clark	Michael Ablett & Ash Roberts
2004	Warwick Jones	Bryan Mace	Don Armstrong	Brett Lovett	Michael Ablett	Michael Ablett
2005	Jay McGrath	Bryan Mace	Don Armstrong	Brett Lovett	Ash Roberts/John Hynes	Michael Ablett
2006	Jay McGrath	Bryan Mace	Don Armstrong	Brett Lovett	Ash Roberts/John Hynes	Aaron Edwards
2007	Jay McGrath	Bryan Mace	Don Armstrong	Brett Lovett	Ash Roberts	Ash Roberts
2008	Jay McGrath	Bryan Mace	Don Armstrong	Brett Lovett	Shaun Pollard	Marcus Marigliani
2009	John Barry	Bryan Mace	Don Armstrong	Shannon Grant	Shaun Pollard	Tory Dickson
2010	John Barry	Bryan Mace	Don Armstrong	Simon Goosey	Paul Kennedy	Michael Hibberd
2011	John Barry	Bryan Mace	Don Armstrong	Simon Goosey	Paul Kennedy/Mitch Bosward	Luke Potts
2012	John Barry	Bryan Mace	Don Armstrong	Simon Goosey	Mitch Bosward/Luke Potts	Kyle Martin
2013	John Barry	Bryan Mace	Don Armstrong	Simon Goosey	Mitch Bosward/Luke Potts/Leigh Kitchen	Shane Hockey
2014	John Barry	Bryan Mace	John Davis	Simon Goosey	Leigh Kitchen	Ben Cavarra
2015	Bruce Cass/Joe Russo/Peter Van Breda	Simon Green/Brett Angwin	Julie Walker	Paddy Hill	Jason Pongracic	Ben Cavarra
2016	Joe Russo/Peter Van Breda/John Georgiou	Brett Angwin	Peter Barr	Paddy Hill	Jason Pongracic	Josh Newman
2017	Peter Geddes	Gary Buckenara	Wayne Lock	Out of Competition	Out of Competition	Out of Competition
2018	Peter Geddes	Gary Buckenara	Wayne Lock	Adam Skrobalak	Blake Mullane	Corey Rich
2019	Peter Geddes	Michael O'Neil	Wayne Lock	Danny Ryan	Josh Newman	Will Fordham
2020	Peter Geddes	Adrian Lloyd	Wayne Lock	Danny Ryan	Josh Newman	COVID 19-no competition
2021	David Friend	Adrian Lloyd	Marc Gilbert	Danny Ryan	Josh Newman	Josh Newman(VFL) Lucy Grocock(SEWFL)
2022	David Friend	Adrian Lloyd	James van Beek	Danny Ryan	Josh Newman	Will Fordham (VFL) Jemma Radings (SEWFL)

LIFE MEMBERS

Frankston Football Club

* Deceased	First Name	Last Name
	Michael	Ablett
*	A	Aitken
	Don	Armstrong
	Peter	Barr
	John	Barry
*	Stan	Beck
	Arthur	Bell
*	Jack	Benson
*	F	Benson
*	Susan	Benson
	Peter	Boyd
	Christina	Bremert
*	Alby	Burns
	John	Burstall
*	Stan	Bushby
*	Tommy	Byrnes
*	Geoff	Cahill
*	Brian	Cameron
*	Jack	Cameron
*	Greg	Charman
*	Alan	Clark
	Daniel	Clarke
	David	Cree
	Chris	Crewther
*	C	Dalman
	G	Davey
	Phil	Davey
*	Ray	Davies
	John	Davis
*	Andrew	Doherty
*	Ray	Downie
*	Mike	Duthie
	Paul	Edbrooke
*	Colin	Edwards
	R E	Fairnie

LIFE MEMBERS

Continued

* Deceased	First Name	Last Name
*	Alan	Farr
*	Lionel	Farrow
*	Richard	Furness
*	Mac	Gamble
	Peter	Geddes
	Tim	Gloury
*	Frank	Graham
*	Aidan	Graham
	Annette	Graham
*	F	Gregory
*	W	Gregory
*	D	Gregory
*	Jack	Griffith
	John	Harrop
*	Martin	Heagney
*	Marie	Heagney
	Peter	Hey
*	Lorraine	Higgins
*	Murray	Horsburgh
	John	Hunter
	Geoff	Isaacs
	Bryan	James
	Brian	Jones
	Warwick	Jones
	Ken	Jungwirth
	John	Kennedy
*	Edward	Kerr
	Rick	Lewis
	Peter	Lewis
	Adrian	Lloyd
	Robert	Mace
	Bryan	Mace
*	Rene	Mackenzie

LIFE MEMBERS

Continued

* Deceased	First Name	Last Name
*	Ted	McComb
*	Ernest	McComb
*	Harold	McComb
*	Jack	McDonald
*	Dianne	Nicholson
	Mick	O'Neil
*	Ron	Pakenham
*	Clarrie	Parnell
*	Con	Pavlou
*	Kevin	Prendergast
*	Bill	Prendergast
*	Shirley	Prendergast
*	Gordon	Proudfoot
*	Duncan	Proudfoot
	Michael	Robinson
*	Henry	Rogerson
*	Gladys	Rogerson
	Mick	Sayers
	Ian	Shepherd
*	John	Stapleton
*	Ernie	Stone
*	Ron	Sullivan
*	Jack	Trevaskis
*	Albert	Vanselow
	Peter	Watson
	Stewart	Webster
	Alan	Wickes
	Jeff	Wignall
	Bruce	Wiley
*	Tommy	Williams
*	Rose	Wood

THANK YOU 2022 PARTNERS

2022 MAJORPARTNERS

 **Highgrove Bathrooms**

SkyBus

 **online**
FLATPACKS



GRAHAM
QUARRIES



2022 PLATINUM PARTNERS

iDetect

Nuttelex
The healthy alternative

**easy
music**



2022 PARTNERS

GOLD PARTNERS

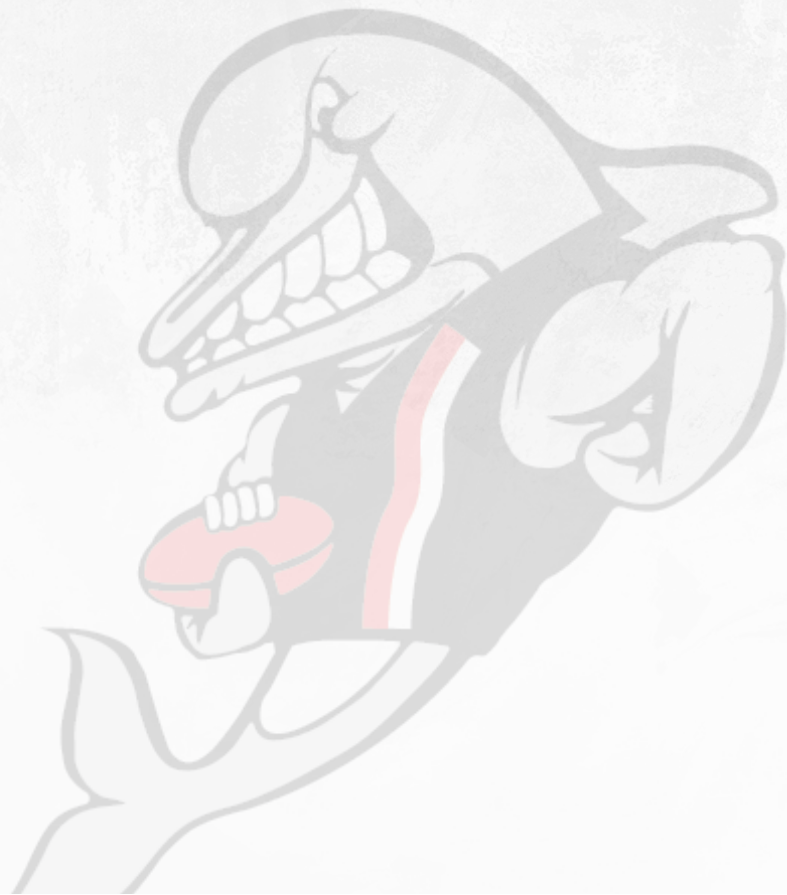
- Bertocchi
- Rees Electrical
- Explorers Early Learning
- St Andrews Beach Brewery
- Core24 Health clubs
- Ritchies IGA
- Oliver Hume
- Mercedes Benz Mornington

SILVER PARTNERS

- A Touch Of Glass
- CIA Consolidated Insurance Agencies
- Total Commercial Cleaning Solutions
- Dulux
- Squires Loft
- Rhino Bins
- Dunsford Financial Planning

Ground Advertisers

- Avis Car Rental
- Aquire Real Estate
- Benetas
- The Big Fish Market
- James Crowder Real Estate
- Concrete Logic
- Dominoes
- Casella Family Brands
- Frankston Signs
- Hass Developments
- Horizon Apartments
- Intix
- Lucky's Deli
- Kiss Print Solutions
- Mialls Gunshop
- Meracare Aged Care
- Oraco
- Paul Edbrooke - State Member for Frankston
- Peta Murphy MP - Federal members for Dunkley
- Nicholas Crowder
- TEGS
- South Easter Executive Suites
- SINE Switchboards
- Strapit Sportstape
- The Sports Injury Clinic
- Steadfast Logistics



TREASURER'S

Report

In our first full season, uninterrupted from COVID-19 and state government-imposed lockdowns, the club has achieved a Net Profit of \$1,033 (2021: \$402,262).

The 2022 season has been revealing for all aspects of the football club, financially, operationally and the football department. Financially, the board now has an understanding of what the new normal looks like post a 2-year COVID-19 pandemic environment. By recording a relatively small \$1,033 Net Profit for the 2022 season, this has provided the Board with evidence that there is an imbalance facing the stand-alone clubs participating in the VFL men's competition.

In what has proven to be a challenging year financially, our results are more reflective of a post lockdown normality without the assistance afforded to us such as the \$276,000 Licensed Venue Support Grant and General Grants of \$160,000 we received in 2021. Both grants combined generated \$436,000 in Other Income that we simply couldn't replace in 2022. This alone has had a significant impact on our ability to generate a similar level of profitability as recorded in 2021.

Despite that, we recorded positive revenue growth in the following areas: Sponsorship up 29%, Fundraising up 23%, revenues from Match Day activities up 144% on back of staging an AFLW game early in the season and Functions by the Bay (Functions centre) recorded an uplift of 78%. From an expenditure viewpoint, we incurred additional costs to service the increase in Sponsorship up 45%, an 88% increase to service Functions by the Bay revenue and, given that we played a full season, Football Department costs increased by 72%.

With a 21 team VFL competition that is made up of; 11x AFL clubs, 3x AFL/VFL aligned club and 7x VFL stand-alone clubs, it is ultra-competitive and difficult to attract and retain prospective playing talent. Of the 7x VFL stand-alone Southport Sharks, Port Melbourne, Werribee and Williamstown all have gaming venues driving additional non-football revenues and providing a financial advantage to attract ex-AFL players and coaches and funding more administrative resources. The remaining 3x Frankston, Coburg and Northern Bullants are disadvantaged, although being socially responsible, making it difficult to strive for and become financially sustainable and, by extension, competitive on-field.

To be able to record a Net Profit in the 2022 season, is testimony to the hard work of the Board, the CEO, the administration staff and our volunteers. The challenges moving forward are finding enduring non-football revenues that will underpin our financial sustainability into the future. It is evident there is a direct correlation between winning and financial performance - the Board is determined to find the right balance.

Unanimously, the Board agreed to address the football competition imbalance by choosing to make a significant investment in its football program over the next 3 years commencing with the upcoming 2023 season. Whilst the VFL Salary Cap automatically increases, the Board has identified the need to invest in its football department, in particular its coaching staff, fitness programs and support teams.

In 2023 we start on our journey to address the VFL competition imbalance, seeking to achieve a positive win/loss ratio with an overwhelming desire to participate in finals football over the next 3 years. It is our belief that the relationship between winning games and financial sustainability will be solidified as we look to increase football related revenues such as, sponsorship, membership, merchandise, match day attendances and increased utilisation of our Functions Centre on the back of driving a winning culture that ensures we become a destination place for future young stars of the VFL and possibly AFL competitions.



FINANCE DIRECTOR

FRANKSTON FOOTBALL CLUB Inc
ABN 97 432 055 178

Financial Report
For the period ended 31 October 2022

FRANKSTON FOOTBALL CLUB Inc
ABN 97 432 055 178

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FRANKSTON FOOTBALL CLUB Inc
ABN 97 432 055 178

BOARD OF MANAGEMENT REPORT

The board of management present their report together with the financial report of Frankston Football Club Inc for the period ended 31 October 2022 and the auditor's report thereon. This financial report has been prepared in accordance with the Australian Accounting Standards.

The Board of Management members

The names of the board of management in office at any time during or since the end of the year are:

David Friend - President (Elected 14Dec20)
Pippa Hanson - Vice President (Elected 14Dec20)
Steven Finocchiaro (Elected 14Dec20)
Brad Sykes - (Elected 24Feb20)
Donna Rookes - (Appointed 20Dec19)
James van Beek - (Appointed 01Feb21)
Steven Icke - (Appointed 15Feb22)
Jonathan Reichwald - (Appointed 15Feb22)
Stephen Batty - (Appointed 15Feb22)
Marc Ablett - (Appointed 25Sep22)
Zane Diamond (Appointed 23Dec22)
Michelle Graham - (Resigned 10Feb22)
Michelle Roberts - (Appointed 15Feb22; Resigned 10Jun22)
Steve Potts - (Resigned 25Aug22)
Jess Jones - (Resigned 23Dec22)

The board of management members have been in office since the start of the year to date of this report unless otherwise stated.

Results

The Surplus/(Deficit) for the year \$1,033 (2021: Surplus \$402,262).

Review of operations

The association continued to engage in its principal activity, the results of which are disclosed in the attached financial statements.

Significant changes in state of affairs

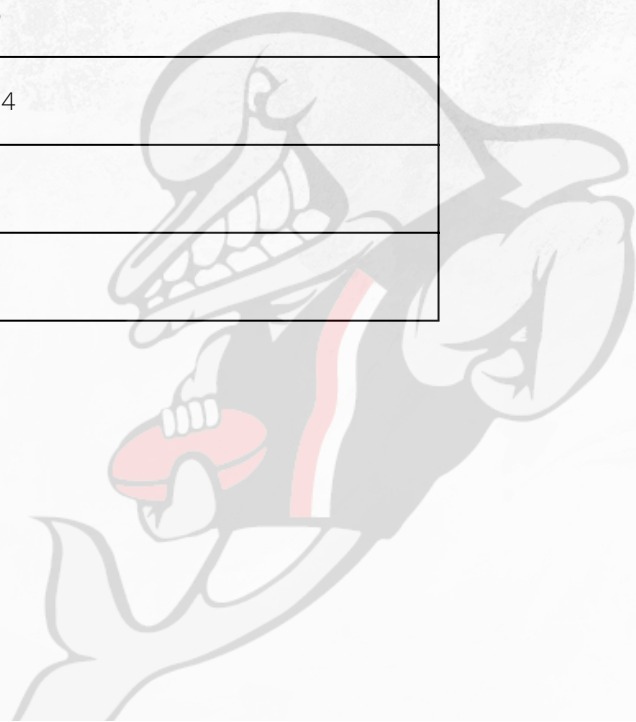
In the opinion of the Directors there were no significant changes in the state of affairs of the Frankston Football Club Inc. that occurred during the financial year other than those included in this Directors Report.

Principal activities

The principal activity of the association during the year was to facilitate and promote Australian Rules Football in the state of Victoria and particularly within and around the Frankston community. No significant change in the nature of these activities occurred during the year.

2022 FFC BOARD ATTENDANCE

Board Member	Eligible to attend	Attended
David Friend	18	18
Michelle Graham	3	4
James van Beek	14	18
Steven Finocchiaro	16	18
Pippa Hanson	16	18
Donna Rooks	11	18
Brad Sykes	14	18
Jess Jones	15	18
Jonathan Reichwald	10	12
Michelle Roberts	2	4
Stephen Batty	9	12
Steven Icke	10	12
Marc Ablett	5	6
Steve Potts	11	14
Peter Geddes	0	3
Graeme Allan	0	3



FRANKSTON FOOTBALL CLUB Inc
ABN 78 603 120 057

BOARD OF MANAGEMENT REPORT


Signed in accordance with a resolution of the board of management.

President:



David Friend

Finance Dircetor:



James van Beek

Dated this day 3rd February 2023

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

STATEMENT OF PROFIT AND LOSS
For the Year Ended 31 October 2022

	Note	2022 \$	2021 \$
Revenue			
Revenue	2	1,431,472	1,442,977
Interest Income		78	233
		<u>1,431,550</u>	<u>1,443,210</u>
Less: Expenses	3		
Membership		(7,409)	(14,097)
Sponsorship		(86,685)	(59,703)
Fundraising		(33,379)	(31,481)
Merchandise		(5,712)	(19,300)
Events		(5,664)	(6,114)
Match Day		(35,757)	(26,898)
Functions by the Bay		(346,199)	(184,432)
Other Income		-	(210)
Administration		(439,308)	(437,375)
Football Department		(455,645)	(264,897)
Ground Management		(14,759)	(26,442)
		<u>(1,430,516)</u>	<u>(1,070,949)</u>
Surplus/(Deficit) from Operations		<u>1,033</u>	<u>372,262</u>
Add: Extraordinary Income		-	30,000
Deduct: Abnormal Expenditure		-	-
Surplus/(Deficit) for the year ended 31st October 2022		<u>1,033</u>	<u>402,262</u>

The accompanying notes form an integral part of these financial statements

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

STATEMENT OF FINANCIAL POSITION

For the Year Ended 31 October 2022

	Note	2022 \$	2021 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	4	440,561	519,538
Receivables	5	69,928	9,266
Inventories	6	18,679	15,736
Other Assets	7	2,167	-
TOTAL CURRENT ASSETS		<u>531,336</u>	<u>544,540</u>
NON-CURRENT ASSETS			
Plant and equipment		146,594	123,397
TOTAL NON-CURRENT ASSETS		<u>146,594</u>	<u>123,397</u>
TOTAL ASSETS		<u>677,930</u>	<u>667,937</u>
CURRENT LIABILITIES			
Payables	8	148,933	74,700
Provisions	9	40,706	20,367
Other liabilities	10	-	85,612
TOTAL CURRENT LIABILITIES		<u>189,639</u>	<u>180,679</u>
NON-CURRENT LIABILITIES			
Provisions	9	-	-
Other liabilities	10	-	-
TOTAL NON-CURRENT LIABILITIES		<u>-</u>	<u>-</u>
TOTAL LIABILITIES		<u>189,639</u>	<u>180,679</u>
NET ASSETS		<u>488,291</u>	<u>487,258</u>
CAPITAL & RESERVES			
Retained Earnings		487,258	84,996
Current Year Profit		1,033	402,262
TOTAL CAPITAL & RESERVES		<u>488,291</u>	<u>487,258</u>

The accompanying notes form an integral part of these financial statements

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

STATEMENT OF CHANGES IN EQUITY

For the Year Ended 31 October 2022

	Note	2022 \$	2021 \$
<hr/>			
Retained Earnings			
Balance as at 1 November 2021		487,258	84,996
Surplus/(Deficit) for the year		<u>1,033</u>	<u>402,262</u>
Balance as at 31 October 2022		<u>488,291</u>	<u>487,258</u>

The accompanying notes form an integral part of these financial statements

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

STATEMENT OF CASHFLOWS

For the Year Ended 31 October 2022

	Note	2022 \$	2021 \$
Cash flow from operating activities			
Receipts from Operations		1,365,699	1,555,418
Payments to Suppliers & Employees		(1,322,824)	(1,059,411)
Interest Received		78	233
Finance Costs		-	-
Net cash used in operating activities	11(b)	<u>42,953</u>	<u>496,240</u>
Cash flows from investing activities			
Proceeds from sale of property, plant and equipment		-	-
(Payments) for property, plant and equipment		(36,318)	(6,382)
(Payments)/Proceeds from Investments		-	-
Net cash used in investing activities		<u>(36,318)</u>	<u>(6,382)</u>
Cash flows from financing activities			
Net (payment)/receipt from Financing Activities		-	-
Net (payment) for ATO Debt		(85,612)	(198,352)
Net cash used in financing activities		<u>(85,612)</u>	<u>(198,352)</u>
Net increase/(decrease) in cash held		(78,977)	291,506
Reconciliation of cash			
Cash at beginning of the financial year		519,538	228,032
Net increase/(decrease) in cash held		(78,977)	291,506
Cash at end of financial year	11(a)	<u>440,561</u>	<u>519,538</u>

The accompanying notes form an integral part of these financial statements

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

NOTES TO FINANCIAL STATEMENTS

For the Year Ended 31 October 2022

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

a) Basis of preparation of the financial report

In the opinion of the Committee of Management, the Association is not a reporting entity since there are unlikely to exist users of the financial report who are not able to command the preparation of reports tailored so as to satisfy specifically all of their information needs. These special purpose financial statements have been prepared to meet the reporting requirements of the Associations Incorporation Reform Act 2012.

The financial statements have been prepared on an accruals basis and are based on historic costs and do not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

These financial statements have been prepared in accordance with the following Australian Accounting Standards: AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows, AASB 1031 Materiality, AASB 1048 Interpretation of Standards and AASB 1054 Australian Additional Disclosures.

AASB 1058 has not been adopted to disclose the real value of the provision of a below market lease as Frankston Council have not supplied a market value.

b) Cash and cash equivalents

Cash and cash equivalents comprise cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

c) Provisions

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

d) Employee benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled.

Employee benefits expected to be settled more than twelve months after the end of the reporting period have been measured at the present value of the estimated future cash outflows to be made for those benefits.

In determining the liability, consideration is given to employee wage increases and the probability that the employee may satisfy vesting requirements. Cashflows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of the cashflows. Changes in the measurement of the liability are recognised in the profit or loss.

Employee benefits are presented as current liabilities in the balance sheet if the association does not have an unconditional right to defer settlement of the liability for at least 12 months after the reporting date regardless of the classification of the liability for measurement purpose under AASB 119.

e) Plant and equipment

Each class of plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and any accumulated impairment losses.

Plant and equipment

The carrying amount of plant and equipment is reviewed annually by the committee to ensure it is not in excess of the recoverable amount from those assets. The recoverable amount is assessed on the basis of the expected net cash flows which will be received from the assets employment and subsequent disposal. The expected net cash flows have been discounted to present values in determining recoverable amounts.

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

NOTES TO FINANCIAL STATEMENTS

For the Year Ended 31 October 2022

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

e) Plant and equipment

Depreciation

The depreciable amount of all fixed assets is depreciated over the estimated useful lives commencing from the time the asset is held ready for use. Land and the land component of any class of fixed asset is not depreciated.

Impairment of Assets

At the end of each reporting period the committee reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised in the statement of financial performance.

f) Revenue and Other Income

Revenue is recognised when the amount of revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the entity and specific criteria relating to the type of revenue as noted below, has been satisfied. Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates. All revenue is stated at net of the amount of goods and services tax (GST).

Sale of Goods

Revenue is recognised on transfer of goods to the customer as this is deemed to be the point in time when risks and rewards are transferred and there is no longer any ownership or effective control over the goods.

Interest Revenue

Interest is recognised using the effective interest method.

Rendering of Services

Revenue in relation to rendering of services is recognised depends on whether the outcome of the services can be measured reliably. If this is the case then the stage of completion of the services is used to determine the appropriate level of revenue to be recognised in the period. If the outcome cannot be reliably measured then revenue is recognised to the extent of expenses recognised that are recoverable.

g) Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australia Taxation Office (ATO). In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the balance sheet.

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

NOTES TO FINANCIAL STATEMENTS

For the Year Ended 31 October 2022

	2022 \$	2021 \$
NOTE 2: REVENUE		
Operating activities		
Membership	58,472	74,775
Sponsorship	515,078	397,974
Fundraising	109,049	88,812
Merchandise	22,711	35,214
Events	18,180	28,497
Match Day	141,280	60,733
Functions by the Bay	482,146	270,727
Other Income	84,556	516,246
	<u>1,431,472</u>	<u>1,472,977</u>
NOTE 3: EXPENSES		
Operating activities		
Depreciation and amortisation expense	(13,121)	(16,685)
Employee benefits expense	(606,568)	(492,426)
NOTE 4: CASH AND CASH EQUIVALENTS		
Cash on hand	3,897	3,323
Cash at bank	436,664	516,215
	<u>440,561</u>	<u>519,538</u>
NOTE 5: RECEIVABLES		
CURRENT		
Trade debtors	69,928	9,266
	<u>69,928</u>	<u>9,266</u>
NOTE 6: INVENTORIES		
Stock on Hand - Merchandise	9,994	2,989
Stock on Hand - Functions	8,686	12,747
	<u>18,679</u>	<u>15,736</u>
NOTE 7: OTHER ASSETS		
Prepayments	2,167	-
	<u>2,167</u>	<u>-</u>
NOTE 8: PAYABLES		
CURRENT		
<i>Unsecured Liabilities</i>		
Trade creditors	24,962	(995)
Sundry creditors and accruals	123,971	75,695
	<u>148,933</u>	<u>74,700</u>
NOTE 9: PROVISIONS		
CURRENT		
Employee Benefits	40,706	20,367
NON-CURRENT		
Employee Benefits	-	-
a) Aggregate employee benefits liability	40,706	20,367

FRANKSTON FOOTBALL CLUB Inc
ABN: 97 432 055 178

NOTES TO FINANCIAL STATEMENTS
For the Year Ended 31 October 2022

	2022 \$	2021 \$
NOTE 10: OTHER LIABILITIES		
CURRENT		
ATO Repayment Plan	-	85,612
NON-CURRENT		
ATO Repayment Plan	-	-
NOTE 11: CASH FLOW INFORMATION		
a) Reconciliation of cash		
Cash at the end of the financial year is shown in the statements of cash flows is reconciled to the related items in the statement of financial position as follows:		
Cash on hand	3,897	3,323
Cash at bank	436,664	516,215
	<u>440,561</u>	<u>519,538</u>
b) Reconciliation of cash flow from operations with surplus after income tax		
Surplus from ordinary activities after income tax	1,033	402,262
Adjustments and non-cash items		
Depreciation	13,121	16,685
Changes in assets and liabilities		
(Increase)/decrease in receivables	(60,662)	78,249
(Increase)/decrease in inventories	(2,943)	4,191
(Increase)/decrease in other assets	(2,167)	-
Increase/(decrease) in payables	74,233	(4,703)
Increase/(decrease) in provisions	20,339	(443)
	<u>41,920</u>	<u>93,979</u>
Cash flows from operating activities	<u>42,953</u>	<u>496,240</u>

NOTE 12: SUBSEQUENT EVENTS

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Frankston Football Club Inc.

NOTE 13: CLUB DETAILS

The registered office and principal place of business of the Club is:

Frankston Football Club Inc
Cnr Plowman Place & Young Street
Frankston VIC 3199

FRANKSTON FOOTBALL CLUB Inc
ABN 97 432 055 178

STATEMENT BY MEMBERS OF THE BOARD OF MANAGEMENT

The Board has determined that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the board the financial statements:

1. Presents fairly the financial position of Franskton Football Club Inc as at 31 October 2022 and performance for the period ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Franskton Football Club Inc will be able to pay its debts as and when they become due and payable.

This statement is made in accordance with the resolution of the board and is signed for and on behalf of the board by:

President:



David Friend

Finance Director:



James van Beek

Dated this day 3rd February 2023

Independent Audit Report

FRANKSTON FOOTBALL CLUB INC

For the year ended 31 October 2021

Opinion

We have audited the accompanying financial report, being a special purpose financial report, of Frankston Football Club Inc. which comprises the financial position as at 31 October 2021, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including summary of significant accounting policies and managements assertion statement.

In our opinion, the accompanying financial report presents fairly, in all material respects, the financial position of Frankston Football Club Inc. as at 31 October 2021, and its financial performance and its cash flows for the year then ended in accordance with Associations Incorporation Reform Act 2012.

(i) giving a true and fair view of the association's financial position as at 30 June 2021 and its financial performance for the year ended on that date; and

(ii) complying with Australian Accounting Standards to the extent described in Note 1.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial report section of our report. We are independent of the Association in accordance with the auditor independence requirements and the ethical requirements of the Accounting Professional and Ethical Standards Board APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter-basis of accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the board of management's financial reporting responsibilities and as a result, the financial report may not be suitable for another purpose Our report is not modified in respect of this matter.

Board of Management Responsibility for the Financial Report

The board of management of Frankston Football Club Inc. is responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the of the Associations and Incorporation Reform Act 2012 and the needs of the members. The board

of management's responsibility also includes such internal control as the board determine is necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's Responsibility for the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement whether due to fraud or error and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

We communicate with the Board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Lionel Arnold
J L Collyer & Partners
Unit 7 603 Boronia Road
WANTIRNA VIC 3152

Dated: 30th January 2022