## www.frankstonfc.com/membership







Dear Members,

I am delighted to invite all members, families, friends, past players and officials, supporters, sponsors, players, sports lover and communities connected with the Frankston Football Club to renew or begin their member relationship with our fine club. Over the last four years we have reestablished ourselves as a strong VFL club proudly representing our community in the state league and now with the expansion of the competition to include NSW and Queensland teams we are poised to promote the brand of Frankston and the Mornington Peninsula right across the East Coast of Australia.

I personally invite you to **be part of it!** Since our renewal began in 2017 I have always been interested in people's views on our club and have spoken and consulted with hundreds of members to understand what drives the massive amount of passion for the Frankston Football Club. During that time there are 3 consistent messages coming through. We are proud that our club represents the broader region of Frankston and the Mornington Peninsula (with connections to South East Melbourne and Gippsland).We are committed to our club as a **COMMUNITY** club that plays a critical role in connecting our sporting, business, charity, not for profit, community groups, local sports clubs and aspiring youth of our region. We are excited by our club and we provide exceptional experiences for our members, players, coaches, sponsors and community partners.

In summary our club role models our values; Caring for our community, building relationships, being an inclusive club, working with those in need, sharing our opportunities, utilising our magnificent ground, lights and facilities for the betterment of all, achieving greatness on the field and off the field and inspiriting our youth and leaders of our next generation. Together everyone achieves more and our strength comes from uniting our community as one. We are the hub of the peninsula! The next phase in our club journey is incredibly exciting and we are poised to achieve magnificent outcomes if we can respond to the challenges of the new competition. Our commitment to members is to ensure that we grow and enrich our community relationships. We are closely connected to all 22 MPNFL clubs with our Highgrove One TEAM program, we are set to begin a series of clinics to support young players, our support of the Frankston Community Market will help revitalise our community, we have an elite Football Talent Development program building the players of the future, our support for charities will blossom and expand, our connections to local traders and all our member businesses will grow and you will see the promotion of our facility as a multi-purpose event centre that will attract tens of thousands of people to Skybus Stadium. We will always be passionate people creating better futures for all. Please join me in 2021 and become a proud member of our club as it emerges to be our premier community club. Every member counts and every member is valued. Please sign up and feel free to contact me and share your support, views and ideas for our club.

#### Adrian Lloyd - FFC Chief Executive Officer

Poaches Message

#### Dolphins getting bigger and better!

Even though the 'Dolphins' did not take the field, or get to kick a ball in anger this year, the Players, Coaches and Staff have remained united and committed to building this club into the powerhouse it deserves to be. Our 'connection' via online 'Zoom' meetings and small catchups whilst remaining within the government restrictions have continued whenever and wherever possible. Care and Connection is such a strong part of the fabric of our club and now more than ever we are asking tha you get 'onboard' with us and jump in the "Pod" to see what really happens inside a VFL Football Club. We are more than just a football club, we are a community organisation and we are "YOUR" Community Club. Come and be part of it with us.

The competition is changing and the VFL will be re-invigorated to include teams from NSW and QLI and your 'Dolphins' will be playing and representing you in AFL matches in those states. We will be taking the Frankston Football Club to another / higher level. So much work is to be done - we are currently recruiting new players, we have new coaches joining with our existing panel, notably Rikki Johnston (2-time premiership coach from Dromana) joins us in 2021.

Further facilities upgrades are happening at SkyBus Stadium - you may have seen the magnificent new light towers that will be a new landmark for Frankston and the greater Frankston and Peninsula communities. They will light up for night football and are a sign of more good things to come at the Frankston Football Club.

I remain as committed and determined as always to transform our wonderful club into a "winning' football team - that is what the players, coaches, staff are all working towards - and is what the supporters and members deserve. We want you to be proud of your club and we want you to come with us on the journey. We want as many good people on our side, "good people make good dolphins and good dolphins do great things!" - FinsUp in 2021!

#### Danny Ryan - FFC Head Coach



Building the Frankston



Libraries Change Lives

FUNDRAISERS

Crisis Support Food drive

Salvation Army Food Drive

Fight MND - Cans For a Cure

International Mens Day

FFC Butterfly Ball

Barbara Dicker Brain Science Foundation Donate Life Menzies Care For Kids EB Research Foundation Groomed To Go 'In Her Shoes' – Domestic Violence Awarenes Fight MND

Peninsula Waves Netball Southern Stingrays Local Schools Local Football Clubs Frankston City Council David Scott School Local Businesse**s** 

CHARITIES

## COMMUNITY INTERACTION

As a football club that prides itself on its strong relationship with the local community, we participate in, and facilitate a number of programs and events that promote the development of the region.

#### EVENTS AT SKYBUS \_\_\_\_\_<u>STAD</u>IUM

Half Time Auskick Frankston TigerSharks MPNFL Matches Reclink Football Team

Outside the Locker Room Cup Pets in the Park Cerberus Footy Clinic Holiday Clinics

Christmas Lunch for Disadvantaged VFL Games MPNFL Finals









CARE

# SHARE



# ACHIEVE

# TOGETHER



Dolphin Member Rewards

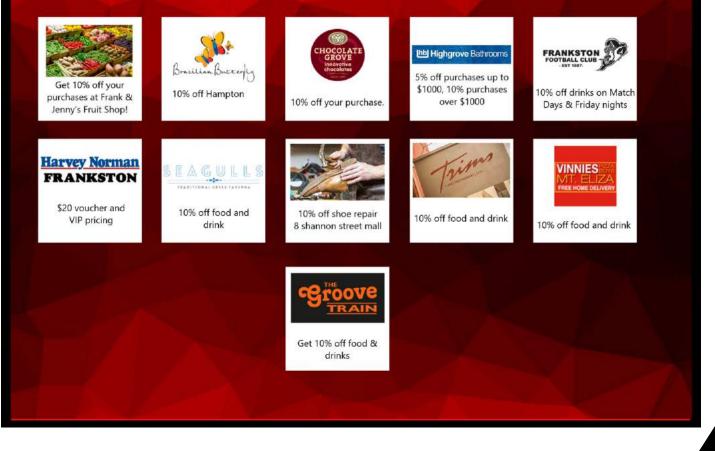
Support Local Businesses!

Our Dolphin Member Rewards program is the cornerstone of our 2021 membership program! 2021 members will receive discounts and special offers at the following participating stores and businesses, upon presentation of your 2021 membership card!

Due to the pandemic, and the effect it has had on the local community we are turning our focus towards what we can do to incentivise supporting the local businesses that take part in our Dolphin Member Rewards Program. We strongly encourage our members to support the businesses that support us, and to take advantage of the great deals our rewards partners have offered!

We are constantly adding new deals and discounts into our Dolphin Member Rewards program, to stay updated with these exclusive member only benefits please visit our website www.frankstonfc.com.au. If you are interested in becoming a rewards partner please contact us at ceo@frankstonfc.com.au

# **DOLPHIN REWARD PARTNERS**





## ADDITIONAL DOLPHIN MEMBER REWARDS

The Frankston Football Club are excited to provide their valued members with free access to Dolphin Members Rewards, providing additional rewards and benefits to all 2021 members.



### **CLUB PERKS**

Exclusive hot deals and promotions unique to our club from our supporting partners and sponsors



#### **GIFT CARDS**

Up to 25% cashback from over 40 of the biggest brands



#### MOVIE TICKETS & EVENTS

Movie tickets from \$12 + special offers on music, theatre and show tickets



#### EXPERIENCES & DAYOUTS

Discounted tickets, great prices on over 3000 things to do across Australia and New Zealand



#### **ONLINE SHOPPING**

Up to 25% cashback from hundreds of retailers



# INSTANT INSTORE

Special offers from thousands of retailers Australia wide just by showing your voucher



#### EVERYDAY SHOPPING

Get 5% cashback on your grocery shopping, your drinks and your fuel



7.5% cashback at hundreds of restaurants

FOOD

The Frankston Football Club and Dolphin Member Rewards look forward to providing our loyal Club members with valuable benefits. For any questions contact info@frankstonfc.com.au



2021 Dolphins Membership

This off-season we have worked hard to add extra value to our base package for season 2021. The membership comes with the following benefits:

- ✓ 2021 Membership Card
- ✓ 2021 Membership Lanyard
- $\checkmark$  Name on the limited edition 1000th game members guernsey (if signed up by 1/3/21)
- ✓ Access to all FFC home games at Skybus stadium excluding finals
- ✓ Half price entry to Frankston Football Club away games
- $\checkmark$  Access to the Dolphin Member Rewards program
- ✓ Fortnightly email newsletter
- ✓ Bumper Sticker
- Entry into the Friday Night Members Draw
- ✓ Voting rights at the 2020 Annual General Meeting
- ✓ \$20 Harvey Norman Electrical Frankston Voucher
- ✓ 10% off Functions By The Bay room hire
- Listing in the 2021 FFC Business directory
- ✓ Listed on the club website as a 2021 member
- $\checkmark$  Half price entry to MPNFL matches played at SkyBus Stadium (excluding finals)
- Members only 10% discount on merchandise and bar pricing on presentation of membership card

ADULT - \$70 CONCESSION - \$50 FAMILY - \$140



PAST PLAYERS AND OFFICIALS MEMBERSHIP

> Dolphins membership benefits

Invitation to past player and officals events

\$50 Family - \$100

#### SILVER MEMBERSHIP

Dolphins membership benefits

Presidents club lunch ticket for all home games

\$20 Merchandise Voucher

\$300

#### CEO'S CLUB (LIMITED AVAILABLITY)

Dolphins membership benefits

Monthly lunches (8 in total) with guest speaker, February to September 2021.

#### \$1000







\$1000

Player Sponsorship

What better way to promote your business and support the Frankston Football Club than by sponsoring a player in season 2021?

Our Player Sponsorship system is designed to directly benefit the sponsored individual through subsiding important costs such as apparel, food, and welfare, while also supporting the club and its operations.

This season we are excited to include a number of benefits that are targeted specifically to businesses and promoting their services within the community.

The player sponsorship package includes:

- ✓ 2x Dolphins Adult Memberships
  - Your company, business or personal name on player electronic sponsor board in Clubrooms
  - Invitation to join our Presidents function at a designated home game in 2021, meet and have your photo taken with your designated player

 Proceeds from your Sponsorship will offset the costs of outfitting your player
 in match day uniform and allow access to use a GPS unit (\$315 value) for Season 2021

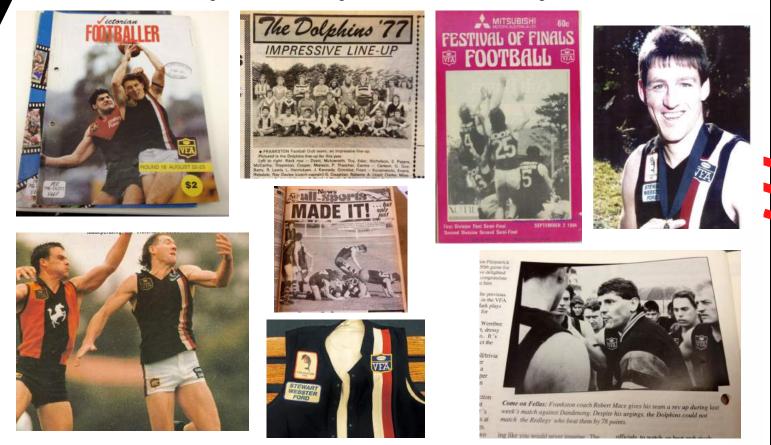
Visit www.frankstonfc.com.au/team to see which players are available to sponsor in 2021!

\$550





## 1000 games standing tallest when standing alone!



Limited Edition Members Guernsey

In 2021, The Frankston Football Club will play its 1000th VFA/VFL fixture. This is a tremendous achievement for any club, but particularly a standalone club competing in the top tier semi-professional competition in Victoria. This milestone is a direct reflection of the strength and durability of the Frankston community, and more particularly our loyal fans and members. To celebrate, the Dolphins will be wearing a special one off, limited edition 1000th game 'members guernsey' to commemorate the occasion.

The guernsey will have all 2021 members names presented and will exclusively be available to purchase if you are a 2021 member! Make sure to purchase the guernsey as an add on when buying your membership, once gone, this special item will never be available again!



This offer is available to all 2021 members that sign up before 1st March 2021.

2021 Merchandise



100% Cotton, slick grey club polo S, M, L, XL, 2XL, 3XL, 5XL

\$55 Members \$50



Our long sleeve tee features our Dolphin logo and branding down one sleeve. S, M, L, XL, 2XL

\$55

Members \$50



Brand new fleecy hoodie for Season 2021. Looks great layered with our Puffer Jacket or Vest! S, M, L, XL, 2XL, 3XL

\$70 Members \$63

Our puffer vest looks great on match day or out & about during the week. S, M, L, XL, 2XL

\$70

Members \$63



2021 Merchandise



Stay warm and dry with our stylish puffer jacket. Complete with club logo, side pockets and full front zip. S, M, L, XL, 2XL. 3XL

\$90 Members \$81

🔊 DOLPHINS 🐼

Keep toasty warm in the Winter months with our beautiful knitted scarf. One size.

\$30

Members \$27



Represent the club in style with our modern headware range, with our new maroon hat in summer and two beanie styles for winter!

> *\$30* Members \$27

Head to our website to have a further look at our range and to place an order today!

www.https://frankstonfc.com.au/2021-merchandise/

### 2021 Membership Application Form

New or Existing Member	Name:
Date of Birth: Email Address: _	
Postal Address:	
Suburb:	State: P/Code:
Telephone: (H)	_ (Mob):
Occupation:	Concession Type/Number
Signed up/referred by: (if applicable) Me	mbers Name
Family Membership Details (if applical	ble)
2nd Adult Name:	2nd Adult Email:
1st Child Name:	2nd Child Name:
ALL OUR MEMBERSHIP PACKAGES CAN B	BE PURCHASED ONLINE - GO TO www.frankstonfc.com.au
2021 Dolphins Membership         ADULT MEMBERSHIP       \$70         CONCESSION/STUDENT       \$50         FAMILY MEMBERSHIP       \$140         Incl 2 Adults & Upto 2 children u/15	<ul> <li>Past Players and Officials Membership - \$50</li> <li>Silver Membership - \$300</li> <li>Player Sponsorship Package - \$550</li> <li>CEO's Club - \$1000</li> </ul>
1000th Game Members Guernsey -     Please note that payments     Cheques are to be	box and we will contact you to collect details) \$200 (Available in S,M,L,XL,2XL) Size: ent may be made by cheque, credit & debit card. e made payable to Frankston Football Club. icate card type and place your card number details in boxes below:
TOTAL AMOUNT: \$ *All cards accepted except Diners & Amex Cardholder Name: Card Number:	
Expiry Date: CCV	
Signature:	

\* Visit www.frankstonfc.com/membership to view terms and conditions

### 2021 Merchandise Order Form

Name	Membership Number:	_ Membership Number:					
Email:	Mobile:						
Address:							

ITEM	SIZE	QUANTITY	PRICE (MEMBERS PRICE)	SUBTOTAL
Club Polo Shirt			\$55 (\$50)	
Puffer Jacket			\$90 (\$81)	
Puffer Vest			\$70 (\$63)	
Hoodie			\$70 (\$63)	
Club Maroon Cap			\$30 (\$27)	
Knitted Scarf			\$30 (\$27)	
Pink Knitted Beanie			\$30 (\$27)	
Red and Black Knitted Beanie			\$30 (\$27)	
Long Sleeve Tee			\$55 (\$50)	
Sizes S,M,XL,2XL,3XL availa	Postage:			
Postage Charges:	<u>Total:</u>			
Small Bag - \$9.00				

Medium Bag - \$12.50

Large Bag - \$15.30

Extra Large - \$18.50

Please note that payment may be made by cheque, credit & debit card.

Cheques are to be made payable to Frankston Football Club.

If paying by credit/debit card, please indicate card type and place your card number details in boxes below:

#### ALL OUR MERCHANDISE CAN BE PURCHASED ONLINE - GO TO www.frankstonfc.com.au

#### cards accepted except Diners & Amex

All

Cardholder Name:													
Card Number:													
Expiry Date: CCV													

Signature:

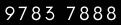


# YOUR COMMUNITY CLUB. BE PART OF IT



CEO@FRANKSTONFC.COM.AU

FRANKSTON FOOTBALL CLUB





FRANKSTONFC



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