

Frankston FC - **Member Get Member**

Dear Member,

Thank you for supporting us, we really value your involvement; with people like you in our Frankston FC family we know we can "BRING BACK THE DOLPHINS!".

Everyone recognises that the survival of our club is crucial to the development of football in our region and the AFL future of our sons and daughters is in our hands. We must ACT NOW as our submission to AFL Victoria to have our VFL Licence restored will be made on June 30th, 2017. **That's only weeks away!**

One of the criteria we need to meet is to build a substantial membership base to show we have community support and financial stability. We have set ourselves an ambitious target of 1000 members and with your help we believe we can make it! We are now over 600 members heading for 700, can you help us get to 1000?

Member Get Member

We are about to embark on a challenge to get 200+ new members signed by June 30th to meet our AFL deadline and so we are launching our **Member gets Member** program. This is your chance to help us win our licence back and also win a few prizes for yourself along the way – it's a WIN-WIN!

So, your challenge is to sign up new members by June 30th. They may be your family, your neighbours, friends and workmates; they may follow Frankston, they may love football or they may just want to see a community club that has 130 years of history saved from oblivion!

Our experience says that if you approach people and tell them a little about the Frankston Football Club and our quest to "BRING BACK THE DOLPHINS" they will probably sign up on the spot!

And when you tell them about our exciting Member Rewards Program they realise that their \$50 investment returns them hundreds of dollars' worth of value – you are doing them a favour!

Dolphins Members Rewards Program

Members Rewards in 2017 include;

- Free entry into VFL game Mornington Isuzu Ute Stadium Frankston Park (Richmond vs Werribee)
- Exclusive international travel deals
- Local business discounts
- Members prices at our Bar
- Membership card

AND WE ARE ADDING EVEN MORE REWARDS TO OUR PROGRAM IN THE COMING MONTHS – STAY TUNED!

So, What do you DO?

- Let your friends and colleagues know you are a member at Frankston Dolphins FC and encourage them to join, let them know they will receive the Member Rewards and ask them to 'join the club'!
- Ensure that YOU sign them up & that they place YOUR NAME at the bottom of membership form.

What's in it for you?

- Each time you sign up a member you go into a draw to win a bottle of wine donated by Ian Dicker. Ian is famous for 'saving the Hawks' in the 90's and the wine from his cellar is of the finest quality. We estimate that each bottle is worth \$50 (the cost of a membership!).
- You and your new 'Member Mate' (*or mates – sign up as many as you like!*) will also receive an exclusive invitation to have VIP drinks with myself and the Dolphins board as we draw the names out of the hat & celebrate our successful Member get Member program.

Conditions of Entry:

- You must be a current 2017 member
- Must have your new member write your name at the bottom of their member application

I greatly value your support and appreciate your participation in our Member Get Member program. Help us "**Bring Back the Dolphins**" in 2018.

Regards and thanks,

GARY BUCKENARA

General Manager



**Bring Back the Dolphins Membership
Member Get Member Application Form 2017**

Mr/Mrs/Miss/Ms: _____

Name: _____

Address: _____

Suburb: _____ P/Code: _____

Telephone: (H) _____ (Mob): _____

Occupation: _____

Email: _____

Please include your email so we can keep you up to date with happenings at the Club

Signed up by:

Members Name _____

Payment may be made by cash, cheque or credit card.
Cheques to be made payable to Frankston Football Club.
If paying by credit card, please complete card number details in boxes below:

Please circle **Visa** OR **MasterCard**

Cardholder Name: _____

Card Number:																			
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Expiry Date: ____/____/____ **CCV** _____ **Signature:** _____